

Background

- The Word One to One exists to see the church raising up and sending out 'joyful Bible sharers' in every nation.
- Our core conviction is that the living Lord Jesus actively builds His church as His Spirit-filled people share His Gospel Word.
- We develop [easy-to-use resources](#) which help everyday believers - from all ages and backgrounds - read God's Word with their non-Christian contacts, so introducing them to the real Jesus.
- We partner with church leaders and other Christian organisations to see such 'Bible sharing' established as a supported means of ongoing personal evangelism, underpinning the corporate evangelistic courses, ministries and programmes local churches may already be running.
- Through the generous support of our supporters, the movement is becoming increasingly accepted as a powerfully effective and achievable way to mobilise God's people to share God's Word in a Biblically illiterate and increasingly hostile culture.

Highlights of the year to December 2022

Completion of delivery of A Passion for Life

- The Word One to One team was part-seconded to deliver resources and communications for the nationwide Life '22 mission.
- As well as being a direct stimulus for Word-based evangelism across the UK and Ireland, the project positioned The Word One to One as a key enabler of personal evangelism as a support to what the churches do corporately. Our involvement also greatly improved the team's relational connection to church leaders across the UK and Ireland.
- We will continue to collaborate with A Passion for Life informally, praying that it can serve as an ongoing resource strengthening the culture of evangelism in local churches across the UK.
- The below story beautifully demonstrates how a healthy local church culture—supported by the many resources available to the churches – can lead to life in Jesus for the people around us:

What do Christianity Explored, A Passion for Life, Solas and the Word One to One have in common?

You could probably come up with a lot of good answers, but let me tell you that under God they have all been used to lead T, a 60 year old man, to profess faith in Jesus Christ as his Lord and Saviour.

We did Christianity Explored via Zoom over lockdown, then T came to a couple of the Passion for Life events at which Andy spoke - we then embarked on the Word One to One. We are currently in John 18 but it seemed to me last week that he was already at the point where he was ready to confess Jesus as his Lord and Saviour and so it proved to be, when I went to speak with him and pray with him last Friday.

So you can join with many of us here and the angels in heaven in rejoicing for the work of the Lord's grace in T's life and praying for him in these early steps of his Christian walk. He's quite a shy man, a blue-collar worker who works a lot of Sundays at present, so we will need wisdom in how to disciple him

Momentum growing in UK and across the globe

- John MacKinnon, our Director of Evangelism, was available for conferences, church leader consultations and other speaking engagements and was used widely across the UK. He also spoke at the ELF in Poland.
- Doors continue to open across the globe for our founder Richard Borgonon to envision leaders for Word-based evangelism. A trip to USA included notable engagements with Redeemer City to City in New York, and Saddleback Church in California. (Richard is a keynote speaker at Gafcon in Rwanda this year which we really value prayer for)
- Our established international partners continue to make progress with minimal investment from us beyond praying, and sharing ideas and lessons learnt:
 - City Bible Forum in Australia have a goal of seeing 5,000 evangelistic 121s across the cities of Australia. The Word One to One is their go-to resource for this and they are making encouraging progress.
 - Forward United continue to resource local church networks with the Ukrainian translations of The Word One to One and Life Explored. Traction is evident in four key regions (Lviv, Kremenchug, Lutsk, Zhytomyr). Churches have been at the forefront of the relief effort, and these resources provide a rich means for serving into the vast spiritual need in this war-torn nation.
- We continue to have conversations exploring global partnerships with several international mission organisations and are also experimenting directly with potential local partners including ministries in Johannesburg, Kampala and Delhi.
- The notes are now being used in 78 different countries (that we know of). Other indicators of momentum are 100+ online sign ups a month and an average 1,000 units of the booklets sold per month.

New resources for Bible sharers and local church leaders

- A series of three training videos with accompanying discussion materials was launched in April 2022. These are for use in small groups or online.
- This was followed by a printed resource “Get started with sharing God’s Word” in September 2022. The booklet is a great give-away (along with two copies of book 1) to encourage brothers and sisters to get going.
- The Acts series was launched online in September 2022.
- The mobile app was commissioned and is now in development with a delivery date God willing of 30th March 2023!

Financial supporter base expanding

- We thank God for one major supporter increasing his annual gift from £10k to £50k.
- The Lord has provided two new major financial partners who gave £25k and upwards, both expressing a commitment to multi-year support.
- We continue to seek a wider base of financial support and have active plans for 2023.

Team in a good place

- We sadly received Johnny Prime’s resignation as Trustee on health grounds. We are thankful he is recovering well after receiving heart surgery last year. We are praying for the Lord to provide a senior minister to come alongside the existing Trustees to strengthen the spiritual input to the team.
- OneSheep came onboard as a strategic digital partner tasked with delivering the mobile app. They are a mission-oriented charity helping kingdom initiatives amplify their reach through design and technology. This continues our approach to partnering with specialist agencies to leverage the core team’s capabilities. Our relationship with brand and messaging agency Something More Creative also continues to bear fruit in that regard.
- As momentum builds we believe it is the right time to strengthen the team by bringing Christine Armstrong full-time as Community Engagement Manager, and also employing an Operations Manager.
- Besides developing this core delivery team we are also systematically expanding our nationwide network of ambassadors (a growing number of friends passionately introducing the experience within their own networks).

Looking ahead

As we look ahead our objectives for the next three years are solidifying as follows:

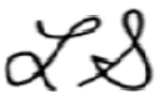
1. To see Word-based evangelism adopted as mainstream across evangelical denominations of the United Kingdom, and The Word One to One established a 'household name' within that context.
2. To develop a full suite of mobilising resources supporting church leaders as they introduce, resource and support an on-going culture of Bible sharing within their own local churches.
3. To develop a scalable platform that enables international partners to easily translate and contextualise both mobilising resources and Bible sharing resources.
4. To broaden the support base and build long term partnerships enabling the ministry to be a key stimulus for Word-based evangelism across the globe in years to come.

Financial update

- We are delighted to report that through the generosity of the Lord's people we raised our full budget of £440k for 2022.
- Expenditure totalled £353k in 2022, with some of the mobile app money raised carrying into 2023 (£49k of £80k budgeted carried over).
- Given these prayerfully ambitious objectives and the strength of support we are seeing, we believe it is right to grow our budget to £550k for 2023.
- We start 2023 as an understandably growing ministry, with adequate cash reserves and a good base of committed regular or repeat givers representing potentially two thirds of what we believe we should raise for the next twelve months.

We are deeply grateful for your support, and pray you find this report encouraging. Please let us know if you would like more information on any of the areas we are reporting against.

In gospel partnership,

A handwritten signature in black ink, appearing to read 'LFS', is positioned above the name of the CEO.

Le Fras Strydom, CEO